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Entrepreneurial Business Systems Program for Small Business

Small Business Owner's, Would you like to access Entrepreneurial Skills and a Mentor?

Introduction

The Entrepreneurial Business Systems Program is an Australian Government funded service under the Building Entrepreneurship in Small Business (BESB) Program that allows small business owners to access entrepreneurial skills and a mentor through the Adelaide University Entrepreneurship, Commercialisation and Innovation Centre (ECIC) and associated Industry Partners.

To apply for this training and mentoring program

Business owners complete the Application Form on www.bigfeatcoaching.com.au.

Program Objectives:

The program aims to support small business owners to implement a systems framework as well as financial and marketing business processes to support decision making, evaluation of business performance and growth.

The Target Audience

Technical, technological and entrepreneurial small business owners that:

- ❖ Want to make better informed business decisions using financial and marketing processes whilst developing overall business management system.
- ❖ Are in a **growth phase** of their business and have a clear need to commence developing procedures for how they do business.
- ❖ Are a **start-up business** wanting to implement procedures and a structure to manage their procedures from the early stages.
- ❖ Have **operated for some time**, have some procedures and now want to expand their processes and bring them together under a consistent management framework.

Program Outline

The program will provide participating business owners access to:

- ❖ Half day skills development workshops to be held between June 2008—June 2009 that cover:
 - Systems Framework
 - Financial Management
 - Marketing Systems
- ❖ Three 3 hour implementation workshops to be held between June 2008—June 2009 that help instigate workshop training within each individual business.
- ❖ Mentoring on a one to one basis

Program Cost

Because of Australian Government funding for the program, together with contributions from other sources, the fee has been limited to \$300.00 + GST for each business payable upon acceptance into program and agreement to program terms.

Contact Tim James, Project Manager, on 8354 2333 or email info@bigfeatcoaching.com.au

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